

HALO

More Checkout Capacity. Less Operational Drag.



PERFORMANCE RESULTS *Observed in major league venue deployments*

50%

Faster checkout
vs. self-service kiosks

70%

More cost-efficient
vs. belly-up POS terminals

10%

Higher throughput
vs. belly-up POS terminals

87%

More labour-efficient
vs. POS terminals

65%

Smaller footprint
vs. competing AI kiosk

EXECUTIVE TAKEAWAY

Halo's AI automation expands event-day commerce capacity in high-traffic venues while reducing labor, space, and tech stack maintenance complexities.

WHAT THE NUMBERS MEAN FOR VENUE LEADERS

01 CAPTURE MORE PEAK DEMAND

Faster checkout and higher throughput increases how many fans that can be served inside compressed intermission and event-break windows.

02 LEVERAGE LABOR & FLOOR SPACE

Higher labor efficiency and a smaller footprint improve output per attendant and per square meter in constrained concession environments.

03 SCALE AI WITHOUT ADDING A NEW TECH STACK SILO

All inventory, payment, and loyalty data captured on Halo flows directly into MyVenue's back office ecosystem, streamlining enterprise technology maintenance.

DESIGNED FOR



STADIUMS



ARENAS



AIRPORTS



CONVENTION
CENTERS



HIGHER
EDUCATION



HEALTHCARE
CENTERS